

2018 New York State Maple Tour
July 15-17, Holiday Inn, Saratoga Springs, NY
Exhibitor and Program Advertising Opportunities

Trade Show

The 2018 New York State Maple Tour is scheduled for July 15-17. It will be hosted by the Upper Hudson Maple Producers Association and centered in Saratoga Springs. The tour opens with a reception, registration, and trade show on Sunday afternoon July 15. On Monday and Tuesday July 16 and 17, the tour will feature visits to a variety of maple operations, both larger and smaller.

Trade show set up can begin at 8 AM on Sunday July 15. The displays should be ready for opening at 3:30 PM. There will be tour registration starting at 3PM and a social will take place in the trade show area Sunday from 5 to 7 PM. The exhibits should stay in place until buses leave on Tuesday morning for farm tours. On Monday at 6 PM there will be a reception followed by the banquet – both within the trade show area.

The cost of the Maple Tour Trade Show is \$75 for the first 10'x10' space and then \$50 for each additional 10'x10' space desired. Each space includes one 6' table and two chairs. Payment in full is expected at time of registration.

Exhibitor Registration **does not** include tour or banquet registrations. To attend the Tour or Banquet, please register for them separately (as well as arrange for your own overnight accommodations directly with the hotel). Registration materials for the Maple Tour and Banquet are available at cornellmaple.com or www.upperhudsonmaple.com.

The Trade Show is being coordinated by Mike Bennett. Contact him with questions 518-222-4990, tapholemaple@gmail.com.

Tour Program Advertising

The Tour Program will be published by The Maple News. Full-pages and half-pages will be available. The deadline for space reservation is June 1.

To place an ad in the Tour Book, contact Kate Ziehm, 518-692-2832, kate@morningagclips.com.

2018 New York State Maple Tour Exhibitor Registration Form

Company Name: _____ Booth Representative: _____
Address: _____
Phone _____ e-mail _____

First 10'x10' space (\$75) \$ _____
Additional 10'x10' spaces (no. of spaces x \$50 each) \$ _____
Total Exhibit Cost Due: \$ _____

Electricity required for this booth? __Yes __No

Make checks payable to: **CCE of Saratoga County**
Mail this form and your payment to: MJ Packer, UHMPA, 647 Bunker Hill Rd., Salem, NY 12865